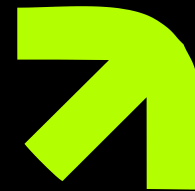




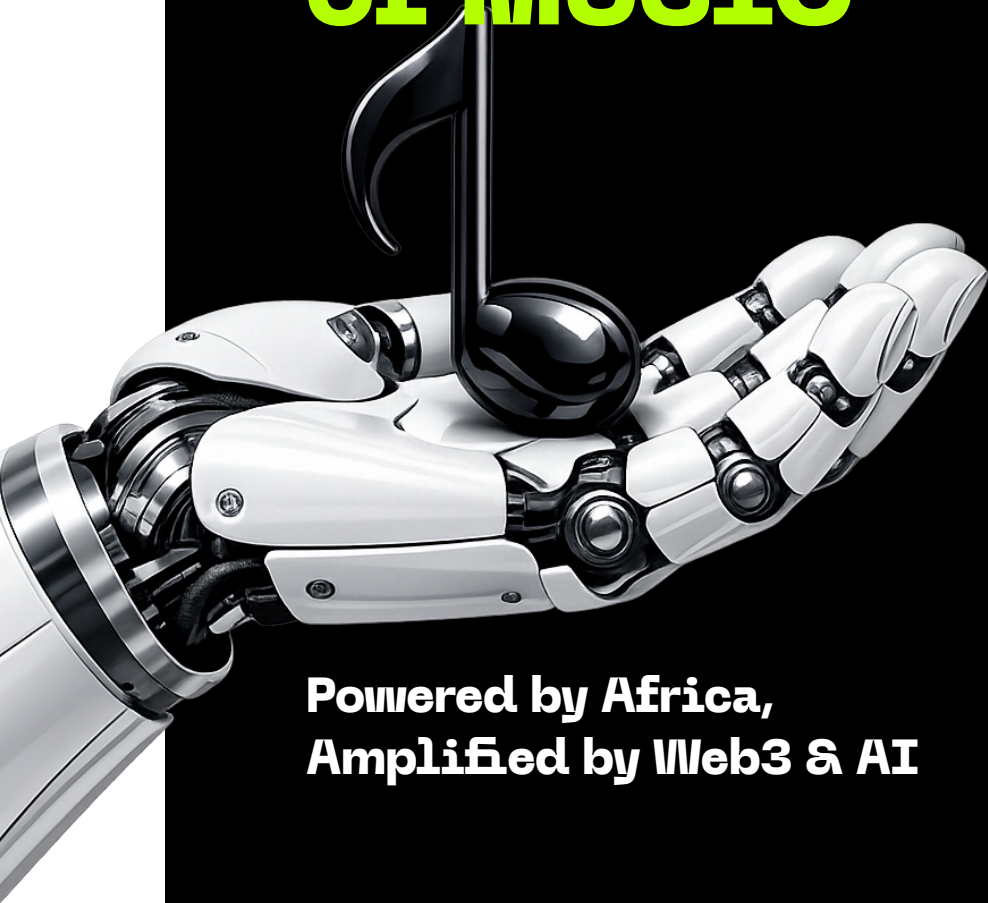
**Investing in Culture,
Investing in Technology
Investing in Exponential
Growth**



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The Future of MUSIC



**Powered by Africa,
Amplified by Web3 & AI**



THE PROBLEM

- A fragmented global music industry leaves independent African artists underserved.
 - Low monetization and opaque royalty structures. Limited access to global distribution and direct fan engagement.
 - Traditional platforms pay fractions of a penny per stream.
 - Significant unrealized revenue opportunity.
- The Future of MUSIC Powered by Africa, Amplified by Web3 & AI

OUR SOLUTION

- A live decentralized intelligent music streaming ecosystem.
- Combines Web3 infrastructure with AI-driven tools.
- Transparent artist-first monetization model.
- Designed to unlock untapped value in African music markets.

AI-Driven Discovery & Optimization

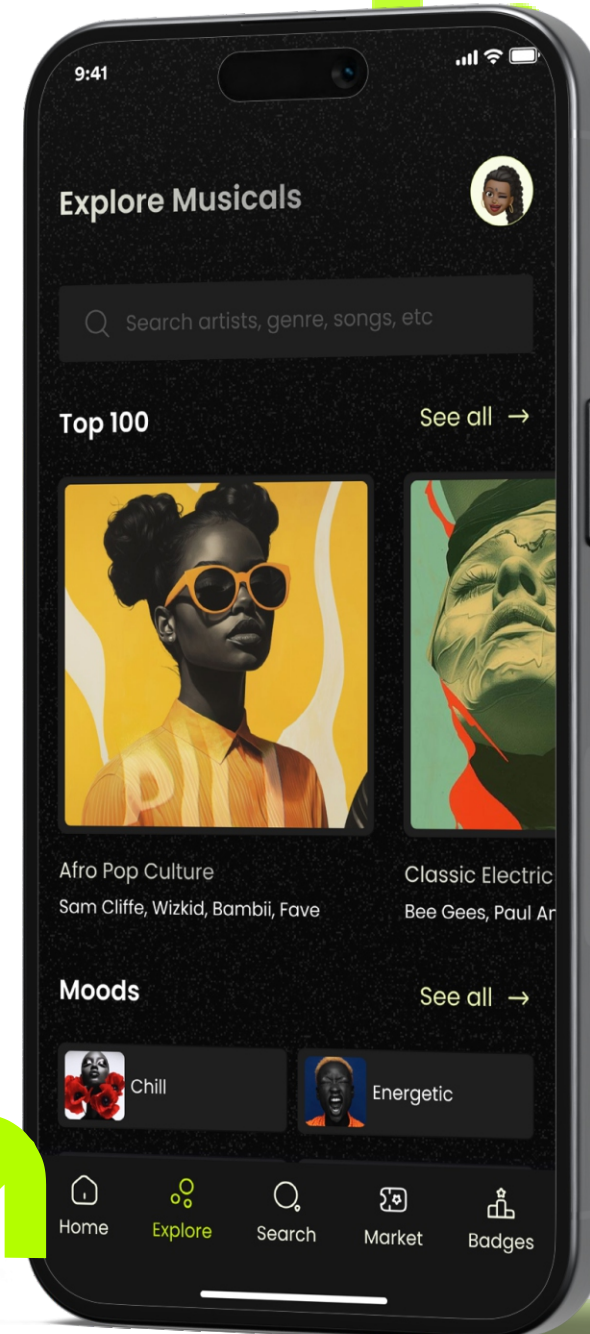
- Intelligent content discovery powered by AI.
- Hyper-personalized listener experiences.
- Strategic marketing insights for artists.
- Enhanced global reach beyond traditional platforms.

Web3 Monetization & Ownership

- MSC token economy enables instant payouts.
- Transparent royalty distribution.
- Fractional ownership and NFT integrations.
- Direct fan-funding opportunities.

Integrated Business Model

- £9.99/month artist subscription.
- Access to distribution, analytics, AI tools and Web3 features.
- Artists retain up to 80% of revenue.
- Tokenized payouts for streams, downloads and merchandise





Why Now

- Global rise of African music culture.
- Rapid digital adoption across Africa.
- Strong timing advantage for scalable platforms.
- Massive market expansion underway.

Strategic Advantage

- AI + Web3 tailored for emerging music markets.
- Strong first-mover advantage.
- High barriers to entry.
- UK-based structure aligned with EIS investment potential.

Traction & Early Validation

- 4,000+ app downloads.
- Artists earning £700–£800 monthly.
- Operational platform with real users. Positive early engagement and retention.
- Rise of African music culture.

Funding Requirement

- Seeking **£2 Million seed investment. EIS-Eligible + \$2M Advance Insurance Protection**
- Scale artist onboarding and marketing.
- Enhance data analytics and retention.
- Advance Web3 monetization infrastructure. first-mover advantage



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